



EXICOM TELE-SYSTEMS TO POWER BOUNCE'S PLAN TO GO ELECTRIC

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Bounce, world's fastest growing mobility start-up is planning to go electric and to actualise the plan, it has partnered with Exicom Tele-systems – an industry leader in Indian EV ecosystem. The partnership strengthens the belief that the future of mobility is shared, connected and electric. Bounce is currently piloting with a few thousand scooters in Bangalore and is looking to ramp up supply in the next 12 months.

Bounce provides seamless first mile and last mile connectivity via dock-less scooters where users are allowed to pick up and drop a scooter at their place of convenience. Being affordable and easily accessible; Bounce has become the preferred mode of transport in Bangalore and other top cities for many people. Within 10 months of their launch in Bengaluru, the firm completed over five million rides, covering 30 million km. Now, they are looking towards going electric. To help this transition, Exicom is providing its latest generation of swappable Li-ion batteries and supporting charging solutions. Apart from being safe and reliable, these batteries are intelligent and IoT enabled to provide superior customer experience and hassle-free backend maintenance operations. This partnership not only improves the last mile connectivity but also helps reduce pollution caused by two wheelers in the city.

“India is at the cusp of an electric mobility revolution and we at Bounce believe that we are in a position to accelerate these changes. We believe that electric mobility will take off first with shared mobility. We are excited to partner with Exicom in our mission to making mobility a fundamental right” – said Vivekananda Hallekere, CEO - Bounce

“We are extremely delighted to support Bounce on this electrification journey by providing most advanced Li-ion battery and efficient charging solutions. This is the largest deployment of electric 2 wheeler vehicles in shared mobility space in India and hope this is first of many steps in our goal of achieving emission free and clean mobility” said Anant Nahata, Managing Director of Exicom

Exicom has been present in power electronics and energy systems market for over 2 decades and now enjoys a leading position in EV ecosystem solutions as well. With Energy & Transport markets going through a phenomenal shift globally; and with an India-4-India mindset, Exicom plans to leverage their experience in technology in the area of Li-ion batteries, EV chargers and grid connected devices to play an important role in this changing economy.

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